

**GLASGOW 2014 COMMONWEALTH GAMES LEGACY PLAN**

---

**1.0 SUMMARY**

- 1.1 This report outlines the responsibilities of the Council in relation to the Commonwealth Games, in particular the expectation to develop a Games Legacy Plan and to co-ordinate the Queen's Baton Relay.
- 1.2 2014 will be a big sporting year for Scotland, with the focus on 'XX Commonwealth Games' in Glasgow, the Ryder Cup and Homecoming Scotland. The Scottish Government has in place a plan for Scotland which outlines the national ambitions for a lasting legacy across four key themes – Active, Connected, Sustainable and Flourishing.
- 1.3 Each local authority is expected to prepare a Legacy Plan highlighting how it will capitalise on the interest the Games will engender across Scotland and on how the various national programmes set out in the Government's Legacy proposals can be taken forward and implemented at local level.

**2.0 RECOMMENDATIONS**

- 2.1 Approve the Argyll and Bute Council Legacy Plan in Appendix 1.
- 2.3 Agree to the Argyll and Bute Steering Group monitoring the progress of the Legacy Plan.

**3.0 DETAIL**

- 3.1 In May 2013 Argyll and Bute Council put in place a local legacy planning group to develop a Legacy Plan. Representatives included staff from the following council services:
- Community and Culture – Leisure and Libraries
  - Economic Development
  - Education

This group has now been extended to take forward plans for the Queens Baton Relay involving Police Scotland, Glasgow 2014 as well as Health and Safety, Roads and Amenity Services and Communications teams within the council.

The group is not only been working on future legacy related actions but will also compile a snapshot of key legacy achievements as well as deliver a successful Queens baton relay tour across Argyll and Bute.

#### **4.0 IMPLICATIONS**

- |                       |   |
|-----------------------|---|
| 4.1 Policy:           | None  |
| 4.2 Financial:        | Any expenditure met within existing budgets                           |
| 4.3 Legal:            | None  |
| 4.4 HR:               | None  |
| 4.5 Equalities:       | None  |
| 4.6 Risk:             | There is a reputational risk to the Council if no plan is implemented |
| 4.7 Customer Service: | None  |

#### **5.0 APPENDICES**

Argyll and Bute Legacy Plan

**Cleland Sneddon**  
**Executive Director of Community Services**  
18<sup>th</sup> March 2014

**For further information contact:** Nicola Hackett, Active Schools Manager,  
01369 708667

**Appendix 1**



**Argyll & Bute Council Legacy 2014 Plan**

## Active Argyll & Bute – Helping Scots be more physically active

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Increase physical activity and participation in sport	Deliver 2hrs of quality PE per week	Deliver in all schools by 2014 Improved physical literacy of young people	PE Co-ordinator
	Deliver a PE CPD Programme – area wide raising the bar + local CPD programmes	Increased skill level of teachers and improved confidence	
	Continue to expand the extra - curricular programme in schools and pilot the national school sports awards	Increased physical activity levels amongst young people	Active Schools Manager
	Launch a 2014 legacy passport scheme for school pupils with rewards for attendance at school and community clubs		
	Enhance school-club links and develop strong pathways in priority sports	Increased number of school-club links Increased number of young people and adults accessing sustainable clubs Increase of qualified coaches/volunteers within community sport	Active Schools Manager
	Deliver a high quality Argyll Active Programme	Increased physical activity levels amongst adults	Sport and Facilities Development Officer
Deliver a Healthy Weight Intervention Programme	Increased physical activity levels amongst families	Healthy Weight Co-ordinator NHS	

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Improve the active infrastructure of people and places	Provide an integrated sports leadership programme for young people across Community Services (young ambassadors, youth legacy ambassadors, sports leaders, millennium volunteering etc)	Increase in the number of qualified young people Positive destinations Increased volunteering in sport Successes of young people is rewarded (young scot awards)	Active Schools Manager Youth Services Manager
	Continue to further develop a well - trained leisure workforce	Well qualified staff Provision of high quality leisure services	Leisure Managers
	Further develop the ABC clubmark accreditation scheme	Increased profile of community clubs Well governed and sustainable clubs Buy in to PCS culture Number of clubs accredited	Community Sports Hub Officer
	Support volunteers with appropriate training, development and recognition	Good retention retained Active Schools volunteers Highly skilled volunteers in schools and community clubs	Active Schools Manager
	Maximise the Community Sports Hub programme and collaborative working	Increase of qualified coaches/volunteers within community sport Sustainable, well governed community clubs Strong partnership working in place	Community Sports Hub Officer

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Improve the active infrastructure of people and places (continued)	Promote all 2014 legacy funding programmes to community sports clubs	Number of successful bids Number of clubs supported	Active Schools Manager Sport and Physical Activity Development Officer Community Sports Hub Officer
	Work with Events Scotland to develop the Games for Scotland funded programme during the 2014 baton relay tour	Increased physical activity Increased awareness of Glasgow 2014	Active Schools Manager Sport and Physical Activity Development Officer Community Sports Hub Officer
	Work with the Argyll and the Isles Coast and Countryside Trust to improve maintenance and promotion of the core path network and encourage healthy lifestyles	Increased physical activity levels in communities  Increased level of volunteers to help maintain path network  Undertake improvements to the path network linking communities to the wider environment	Development Policy Manager Fergus Murray (Julie Young Trust Development Officer)
	Work with Stramash and the private sector to promote the implementation of the Argyll Paddlesports Trail from	Increased physical activity levels in communities  Improved skills and knowledge	Stramash Manager based in Oban

	Helensburgh to Oban.	delivered through an apprenticeship scheme	
	Maximise the school estate for physical activity development programmes	Increased physical activity levels in communities	Leisure and Youth Services Manager Service Standards Officer
Improve Scottish sporting success	Maximise regional sporting partnerships and develop talent programmes in key sports	Improved performance of Argyll Athletes More exposure of Argyll athletes to higher level coaching and competition	Active Schools Manager Sport and Facilities Development Officer
	Raise the profile of the Gold card scheme	More athletes supported to access facilities to train	Sport and Facilities Development Officer Community Sports Hub Officer
	Support Argyll coaches on the West Region Coach Development Programme	Improved skills and knowledge of coaches Higher quality coaching within community clubs	Active Schools Manager Sport and Facilities Development Officer

### Connecting Argyll & Bute – Strengthening Learning and Culture at home and internationally

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
<p>Enhance young people’s learning and everyone’s understanding and celebration of our and other countries cultures</p>	<p><b>Game on Scotland</b> Support a 2<sup>nd</sup> team: We will create partnerships with our designated twinned nations Cyprus and Swaziland and support them through their journey to the Games and beyond further developing links with our Commonwealth regions. Schools will be encouraged to get behind one of these countries and cheer them on.</p>	<p>In an educational context, schools will be encouraged to consider how they can link their work on the Games to supporting their chosen 2<sup>nd</sup> team, through looking at and exchanging arts and cultural experiences. These will focus on film making, storytelling, music and fabric art.</p>	<p>Cultural coordinator  Culture and Libraries Development Officer</p>
	<p>Take part in “Connecting Classrooms”, a global education programme which offers funding and resources for school partnerships, professional development for teachers and the opportunity to share best practice with colleagues. Using specially developed resources schools and their partner schools will explore a number of social, environmental, and cultural themes.</p>	<p>Through engagement with this scheme our schools will get the support they need to build a sustainable relationship with a link school from Cyprus and Swaziland including professional development for teachers – equipping them to tackle global themes in the classroom with access to regional face to face workshops and online courses. We will equip young people with: Greater understanding of other countries and cultures.</p>	<p>Cultural coordinator  Culture and Libraries Development Officer</p>



		<p>Deeper understanding of their rights and responsibilities as global citizens.</p> <p>Skills to work in a global economy and build a fairer, more sustainable world.</p> <p>Teachers will also benefit from gaining understanding of other countries' education systems, being better equipped to teach about global issues, and improving their own teaching.</p>	
	<p><b>Commonwealth Class:</b> Is a special initiative that provides teaching resources, online debates and interactive activities for schools to mark the run-up to the Games. It celebrates the values of the Commonwealth and connects its schools and young people to learn together about how to be active, responsive global citizens as part of the Commonwealth family.</p> <p>Schools will be encouraged to visit British Council – Schools Online to access resources that support lesson planning and to participate in monthly online debates hosted by the BBC.</p>	<p>Pupils will engage with global citizenship themes, skills and outlooks through art and drama, allowing children and young people to increase their understanding of issues affecting us all and help them develop into successful and responsible global citizens for the future.</p>	<p>Cultural coordinator</p> <p>Culture and Libraries Development Officer</p>

	Deliver a joint incentive scheme between Leisure and Libraries to encourage young people to read during the summer months	Improved reading skills, increased physical activity levels	Sport and Facilities Development Officer  Reader Services Librarian
	Minority Languages Focus – Compare the existence of minority languages in the countries of Swaziland and Cyprus, with Scottish Gaelic, focussing on their use in cultural activities	An appreciation of the existence and usage of minority languages in Commonwealth countries. A greater understanding of the part languages play in celebration and in community.	Education Officer - Gaelic
	Mt Identity – Consider the identity of the Gaels of Scotland and what has made them unique in their identity: Music, dance, song, literature, storytelling, language. Examine the identities of the twinned nations and what gives them their uniqueness	Create the understanding that identity is what makes us different and unique. Develop the understanding of pride in one's culture and appreciation of other cultures. Instil a sense of belonging and ownership to culture and language	Education Officer - Gaelic
	Produce a calendar of cultural and sporting events	Increased profile and attendance	Service Standards Officer

## Flourishing Argyll & Bute – Contributing to the growth of the Scottish economy

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Improve the perception of Scotland as a world class destination for business, events and tourism	Work with local and national partners to stimulate tourism investment Working with key partners such as Argyll and the Isles Tourism Co-operative Ltd (trading arm of Argyll and the Isles Strategic Tourism Partnership) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity.	Move the tourism industry up the value chain, extend season and improve profile and propositions.	<b>Lead partners:</b> Argyll and the Isles Strategic Tourism Partnership, Visit Scotland, Highlands and Islands Enterprise and Argyll and Bute Council.
	Argyll and Bute will work with partners to grow market.	Develop cruise ship market value chain across Argyll and Bute and improve profile.	<b>Lead partners:</b> Cruise Scotland, Argyll and Bute Council, Shipping Companies, Visit Scotland and Royal Yachting Association.
	Creation of a 5 year action plan during 2014/15 detailing: <ul style="list-style-type: none"> <li>• who is responsible?</li> <li>• resources required?</li> <li>• who we want to appeal to?</li> <li>• what are the <i>compelling</i> messages for each key group?</li> <li>• how do we align with the other three Cs i.e. <i>Competitive</i>, <i>Connected</i> and <i>Collaborative</i> Argyll and Bute</li> <li>• how do we reach target audiences?</li> <li>• who are our key partners?</li> </ul>	<i>Compelling Argyll and Bute:</i> Increase the profile of the area to attract economically active new residents (individuals and families), inward investors and visitors in order to promote economic development.	<b>Lead partners:</b> Argyll and Bute Council Communications team, Argyll and Bute Council departments and other appropriate Community Planning Partners.

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Increase movement into employment, training and volunteering	<ul style="list-style-type: none"> <li>• how do we monitor?</li> </ul> <p>Ongoing development of the relationship with Working Links and delivery partners to secure arrangements for optimal delivery to the unemployed.</p>	Argyll and Bute Employability service maintains delivery of the UK Government's Work Programme and other supportive employability programmes.	<b>Lead Partner:</b> Argyll and Bute Council.
	<ul style="list-style-type: none"> <li>• Work in partnership with Skills Development Scotland and appropriate Council and Community Planning Partners.</li> <li>• Growth and development of the Argyll and Bute Employability Partnership to enhance service delivery aligned to customer needs.</li> <li>• Delivery of bespoke Business Gateway workshops to build the economic capacity of start-up and existing businesses throughout Argyll and Bute.</li> </ul>	Skill development interventions respond to the needs of the Argyll and Bute economy and support individuals and businesses to realise their full potential.	<b>Lead Partners:</b> Argyll and Bute Council, Highlands and Islands Enterprise, Skills Development Scotland, Job Centre Plus, Argyll College/ University of the Highlands and Islands, Argyll Voluntary Action and National Health Service Community Health Partnership.

Priority	Legacy Programme/Action	Outcome/Output	Priority
Increase growth of Scottish business	Delivery of the Business Gateway Development Plan and work with 100+ new businesses to help them start, grow and prosper.	Growing businesses and entrepreneurship.	<b>Lead Partners:</b> Argyll and Bute Council, Highlands and Islands Enterprise, Princes Trust Youth Business Scotland, S J Noble Trust et al.
	Business Gateway Advisers and other appropriate Argyll and Bute Council staff to continue to provide support and guidance to the BIDS groups across Argyll and Bute.	Thriving and successful BIDS group.	<b>Lead Partners:</b> Argyll and Bute Council and discrete BIDS Groups across Argyll.
	Business Gateway Advisers to continue to signpost customers to relevant council departments and services.	Business Gateway is the key interface for private sector engagement with Argyll and Bute Council services.	<b>Lead Partners:</b> All appropriate departments across Argyll and Bute Council.
	Work with key stakeholders to ensure that potential of renewable energy within Argyll and Bute is developed to promote sustainable economic growth.	Optimise renewable energy potential for the benefit of Argyll and Bute and Scotland.	<b>Lead Partners:</b> Argyll and Bute Council, Highlands and Islands Enterprise, Scottish Government, Marine Scotland, Scottish Power Renewables, Scottish and Southern Energy, Crown Estate Commission and Skills Development Scotland.
	Council collaborates with the Argyll and the Isles Agricultural Forum, Food from Argyll, Highlands and Islands Enterprise and Argyll & the Islands LEADER Local Action Group (or similar body for 2014-2020) to build on and support local initiatives/projects.	Sustainable food and drink supply chain that adds value across all its key components, primary producers to processors, in order to generate growth and wealth for Argyll and Bute.	<b>Lead Partners:</b> Argyll and Bute Council, Argyll and the Isles Agricultural Forum, Scottish Agricultural Organisation Society, Highlands and Islands Enterprise, Scotland Food and

			Drink and Argyll & the Islands LEADER Local Action Group.
<b>Priority</b>	<b>Legacy Programme/Action</b>	<b>Outcome/Output</b>	<b>Priority</b>
	Delivery of Argyll and Bute Woodland and Forestry Strategy and Action Plan.	Strengthen the commercial competitiveness of the forestry sector in Argyll and Bute with a focus on added value.	<b>Lead Partners:</b> Argyll and Bute Council, Forestry Commission Scotland and Argyll & the Islands LEADER Local Action Group.

### Sustainable Argyll & Bute – Demonstrating our environmental responsibility and help communities live more sustainably

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Improve the use of the physical and social environment	Coastal Trust Programme, Stramash- Outdoor nursery, Argyll Paddlesports and outdoor education courses	Improve outdoor educational environment in the area	<b>Lead Partners:</b> Argyll and Bute Council Stramash
Helping people at home and the Commonwealth live more sustainably	Pursue external funding and work with in partnership to develop the local and national cycle network and core path network.	Improve the cycling and walking network across Argyll and Bute and improve active travel network, for example, Core Path Plan, 2013.	<b>Lead Partners:</b> Transport Scotland, Sustrans, Highland Council and Forestry Commission Scotland.
	<ul style="list-style-type: none"> <li>Bespoke support to developing social enterprises from within and outwith the council which meet with Argyll and Bute Council priorities (CHORD, EDAP).</li> <li>Work with Community Planning Partners to ensure the benefits of the Argyll and Bute Local Service Initiative (ABLSI) are realised into the medium to longer term.</li> <li>Support the Third Sector to take ownership of council assets through the Third Sector Asset Transfer</li> </ul>	Harness the potential of the Third Sector and increase its capacity to deliver sustainable communities.	<b>Lead Partner:</b> Argyll and Bute Council.

	process.		
--	----------	--	--

Priority	Legacy Programme/Action	Outcome/Output	Responsibility
Demonstrate sustainable design and environmental responsibility	Delivery of Argyll and Bute Woodland and Forestry Strategy and Action Plan.	Deliver/contribute to the low carbon economy.	<b>Lead Partners:</b> Argyll and Bute Council and Forestry Commission Scotland.